1. **Be the voice for millions** of people suffering with fibromyalgia, and to actively advocate on their behalf for an improved quality of life.

2. **Implement informational and educational programs** and provide personal support to offer hope and real solutions to the life-altering challenges faced by persons with, and who care for, people with fibromyalgia.

3. **Create an ongoing media presence** that raises awareness, communicates facts and changes perceptions about fibromyalgia.

4. **Develop collaborative partnerships** that will result in continuing medical education programs that will help healthcare providers to diagnose and treat fibromyalgia patients.

5. **Advocate** for and facilitate new research by encouraging Government funding, holding scientific research symposia and supporting programs aimed at enticing innovative scientists to focus their expertise on fibromyalgia.

6. **Represent and help empower individuals** with fibromyalgia in order to improve the quality of health care and access to treatment options no matter the patient’s circumstances.